



Transformational Teaching & Learning Conference

“Active and Inclusive Engagement”

TEACHING EXCELLENCE AWARDS BREAKFAST

May 2nd | 8:00-10:00 AM | BALLROOM
TAMU HOTEL AND CONFERENCE CENTER
TED - style talks



JANET PARISH

NEVER SAY NEVER — OPPORTUNITY KNOCKS

Dr. Janet Turner Parish is Clinical Professor and Associate Department Head in the Department of Marketing in Mays Business School at Texas A&M University. In addition, she is the Director of the Sales Leadership Institute which is aimed at expanding sales-related teaching, learning and research opportunities across the Texas A&M University campus. Dr. Parish is also a Mays Teaching Fellow and an Undergraduate Professor for Undergraduate Teaching Excellence. Dr. Parish holds BSBA and MBA degrees from The University of Southern Mississippi and a Ph.D. in Marketing from The University of Alabama. Dr. Parish's research interests include relationship marketing, services marketing, service innovation, customer service and satisfaction, and the role of frontline employees in service encounters. Parish teaches a variety of marketing courses including principles of marketing, marketing research and services marketing. She teaches in the Mays undergraduate honors program, the Master of Science in Marketing Program and the Professional MBA program. Her passion area is curriculum development, she serves on numerous curriculum committees at the college level and leads activities in the Department of Marketing.

VICKIE WILLIAMSON

THE QUEST FOR STUDENT UNDERSTANDING: TRANSFORMING STUDENTS AND MYSELF

Dr. Vickie M. Williamson is an Instructional Professor in the department of Chemistry, with 21+ years at Texas A&M University. She received her B.S. from Central Oklahoma University and Ph.D. from the University of Oklahoma. She was an early adopter of electronic homework, classroom visualizations, inquiry-based instruction, and other student-active teaching techniques. She has won numerous awards at the university and college levels. She was named the 2015 recipient of the ACS Award for Achievement in Research for the Teaching and Learning of Chemistry for her research on the visualization of the particulate nature of matter. She is also an ACS Fellow for her contributions to research and service to the society. Her curriculum development work has included authoring an inquiry-based laboratory manual for general chemistry, interactive CDs for high-school chemistry, textbooks for middle school to college chemistry, textbook supplements, and standardized chemistry examinations. Dr. Williamson has 3 sons, is a member of the Shawnee Indian Tribe, and she enjoys scuba diving, crafting, and serving her community.



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